



## Do you seek funding for a project supporting children?

Net4kids does not implement projects itself, but cooperates with project partners on location that are officially registered non-governmental organizations (NGO's). We aim for long-term partnerships with the organizations we work with. Projects must benefit children and can cover education, health care, safe water, housing, family support. Projects must be aimed at structural improvements of the living conditions of children. The primary geographical focus areas are Africa and South Asia.

**Net4kids has strict acceptance criteria** for the projects it offers to donors. In order to qualify, project organisations must fulfil the following four criteria – based on the Net4kids core mission:

- **Child aid:** focus on structural improvements for children in areas of education, healthcare, hygiene (clean water, sewage treatment, etc.), housing and/or family support.
- **Durability:** projects must work towards lasting, long-term aid for the children involved. Emergency aid and ad hoc projects are not supported.
- **Scalability:** aid initiatives must have the potential to expand. Net4kids prefers concepts with intrinsic growth possibilities that can be translated into additional initiatives within the region or outside of it.
- **Local anchoring:** regardless of the location of the (parent) aid organisation, projects must be firmly anchored within the local culture and structures. Involvement, support and acceptance of the children's local environment are prerequisites.

In order to enable efficient auditing and project visits, the **geographic focus** of the supported project is on **Africa and South-Asia**.

## Project Acceptance Criteria

- Projects must benefit children
- Geographical locations:
  - South Asia
  - Africa
- Potential areas:
  - Health care
  - Education
  - Safe water
  - Housing
  - Sanitary facilities
  - Family support
- Projects aim for long term, structural improvements for children
- Sustainable  
Projects have to make a lasting and long term difference for the children, rather than being ad-hoc or emergency help
- Scaleable  
Projects should be set-up as such that the concept can be extended to other locations
- Rooted in local culture and structures  
Projects should be fully integrated in local culture and structures in order to ensure a strong basis and acceptance within the local community
- Clear objectives and operational plans
- Credible and acceptable budget
- High probability of continuity
- Clarity on appropriation of funds and resources



- Clear monitoring plan (finance, quality, objectives)
- Willingness to work via Internet from project location
- Local contact person
- 100% of funds goes to the project, no cost deducted

### **What do we expect from you?**

Net4kids increasingly supports initiatives of mid-sized project organisations with some experience in the field that have ambition and the potential for growth, but sometimes lack access to structural aid funds. The involved parties must, however, be firmly embedded in the local community, and Net4kids' (additional) fundraising must truly contribute to the value of the project.

Net4kids requires solid, reliable and open management from its partners, as well as regular and transparent reporting. Business operation and progress are regularly controlled – if necessary via third parties.

Clear operational plans and goals must be formulated per project. **Reporting requirements** that must be met by partners are of great importance. Progress must be reported twice per year, with photographs and stories, and an annual detailed financial report also needs to be made. For more detailed information regarding reporting criteria, please go to our website.

An entrepreneurial attitude, self-reliance and the capacity to solve problems in an innovative way are important qualities we look for in our project partners.

We strive to enter into a long-term relationship with project partners. This is efficient, good for both organisations, and ultimately good for the children.

### **Contracting, monitoring and evaluation of projects**

The groundwork for monitoring and evaluation is laid at application, via the 'project application form' (also on our website). In Wilde Ganzen, Net4kids has found a renowned partner in supporting the selection, contracting and monitoring of our child aid projects. They also evaluate and check the reports (narrative and financial).

All projects supported directly by Net4kids are also monitored locally. Net4kids and/or Wilde Ganzen employees visit each project site in order to provide additional support or guidance where necessary, either on location or from the Netherlands.

### **What can you expect from Net4kids?**

- Access to a large potential of new sponsors through our website
- Embedding in marketing activities undertaken by Net4kids
- IT infrastructure for individual reporting on projects to donors provided by Net4kids if needed
- 100 % of donation goes to project, additional organizational cost, marketing and administration will be paid for by Net4kids
- Support in establishing IT infrastructure on project site
- Regular monitoring visits by Net4kids or a partner organization (with prior notification)
- Financial audit by independent organization (with prior notification)